



# MALDEF

## 30<sup>th</sup> ANNUAL CHICAGO AWARDS GALA SPONSORSHIP LEVELS Thursday, June 17, 2010

### **Chair - \$40,000**

- Welcome remarks opportunity at dinner
- Two tables of 10
- Multimedia recognition with corporate logo
- Inside cover full-page (8x10) ad in Commemorative Program
- Product placement opportunity
- Branding & Step and repeat/Backdrop
- Company acknowledgment in publicity materials
- Written donor recognition in Commemorative Program
- Member of the Advisory Dinner Committee

### **Co-Chair – \$20,000**

- Preferred table of 10
- Multimedia recognition with corporate logo
- Full-page (8x10) ad in Commemorative Program
- Product placement opportunity
- Company acknowledgment in publicity materials
- Member of the Advisory Dinner Committee

### **Legal Chair – \$15,000**

- Preferred table of 10
- Multimedia recognition with corporate logo
- Full-page (8x10) ad in Commemorative Program
- Product placement

### **Benefactors - \$10,000**

- Preferred table of 10
- Multimedia recognition with corporate logo
- Full-page (8x10) ad in Commemorative Program

### **Patrons - \$5,000**

- One table of 10
- Multimedia recognition with corporate logo
- Half-page (8x5) ad in Commemorative Program

### **Sponsors -\$3,000**

- One table of 10
- Multimedia recognition with corporate logo
- Quarter-page (4x5) ad in Commemorative Program

### **Friends and Non-Profit \$2,000**

- One table of 10
- Quarter-page (4x5) ad in Commemorative Program

### **Advertisement Only**

Full page ad \$1000  
(8x10)  
Half Page Ad \$500  
(8x5)

Quarter Page Ad \$250  
(4x5)

### **Individual Tickets - \$200**

### **Non-Profit Tickets - \$125**

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