



MALDEF

2010 LOS ANGELES AWARDS GALA SPONSORSHIP LEVELS
Thursday, November 4, 2010
The Bonaventure Hotel & Suites
404 South Figueroa Street, Los Angeles, California 90071

Dinner Chair - \$75,000

- Welcome remarks opportunity at dinner
- Branding: Step and Repeat/Backdrop
- Two Preferred tables of 10
- Twenty (20) invitations to the Grand Reception
- Multimedia recognition with corporate logo
- Inside cover full-page (8x10) ad in Commemorative Program
- Product placement opportunity
- Company acknowledgment in publicity materials

Dinner Co-Chair – \$40,000

- Welcome remarks opportunity during the Grand Reception
- Branding: Step and Repeat/Backdrop
- One preferred table of 10
- Ten (10) invitations to the Grand Reception
- Multimedia recognition with corporate logo
- Full-page (8x10) ad in Commemorative Program
- Product placement opportunity
- Company acknowledgment in publicity materials

Grand Reception Host \$35,000

- Remarks during the Grand Reception
- Branding: Step and Repeat/Backdrop
- Preferred table of 10
- Ten (10) invitations to the Grand Reception
- Multimedia recognition with corporate logo
- Full-page (8x10) ad in Commemorative Program
- Product placement opportunity

Legal Chair – \$25,000

- Preferred table of 10
- Six (6) invitations to the Grand Reception
- Multimedia recognition with corporate logo
- Full-page (8x10) ad in Commemorative Program

Benefactors - \$15,000

- Preferred table of 10
- Six (6) invitations to the Grand Reception
- Multimedia recognition with corporate logo
- Full-page (8x10) ad in Commemorative Program

Patrons - \$10,000

- Preferred table of 10
- Four (4) invitations to the Grand Reception
- Multimedia recognition with corporate logo
- Half-page (8x5) ad in Commemorative Program

Sponsors- \$5,000

- Table of 10
- Two (2) invitations to the Grand Reception
- Multimedia recognition with corporate logo
- Quarter-page (4x5) ad in Commemorative Program

Friends and Non-Profit \$3,500

- Table of 10
- Two (2) invitations to the Grand Reception
- Quarter-page (4x5) ad in Commemorative Program

Advertisement Only

Full Page Ad \$1,000 (8x10)
Half Page Ad \$500 (8x5)
Quarter Page Ad \$250 (4x5)

Individual tickets \$250

Non-Profit tickets \$125