



MALDEF

MEXICAN AMERICAN LEGAL
DEFENSE AND EDUCATIONAL FUND



MALDEF LIDER PROGRAM

FACT SHEET

Sara Zapata de Mijares, Director

The **LIDER Program** (*Liderazgo Inmigrante de Desarrollo Educativo Responsable / Immigrant Leadership for Responsible Education and Development*), was established in 2005 to equip the immigrant community with the critical capacity for financial literacy, entrepreneurship, civic engagement and advancement. More than 200 participants have successfully completed LIDER programs; with many more completing Financial Literacy classes. MALDEF is pleased to offer the following programs:

LIDER Program

- 15-week academic curriculum (once a week for 3 hours)
- Free training by public and private sector professionals
- Forums and workshops on local, national, and transnational issues
- Financial Literacy – Basic Banking Services

ADVANCED LIDER Program

- 6-week collaboration with Pepperdine University, Graziadio School of Business and Management/Latino Programs

BUSINESS CERTIFICATE Program- Programa de Certificación Empresarial: (Launched in 2007)

- 12-week business curriculum on issues affecting Latino small businesses
- Free training by professionals/entrepreneurs from the public and private sectors including Business Plan development

The Mexican Consulate, CITI and the Mt. San Antonio Community College Small Business Development Center are MALDEF's distinguished collaborative partners in the current Business Certificate Program. We are pleased to offer:

- Sesión I: Perfil de su negocio/*Business Profile*
- Sesión II: Como elegir una estructura legal (registros, licencia de negocios, etc.)/
Legal requirements for business operations
- Sesiones III, IV, V: Plan de Negocios/*Business Plans*
- Sesión VI: Leyes que afectan su negocio/*Laws that affect your business*
- Sesión VII: La empresa (o su creación) y contratación de empleados/HR: *Starting a business, HR*
- Sesión VIII: Administración de riesgos y seguros/ *Administration and Risk Management/Insurance*
- Sesión IX: Contabilidad y administración financiera (computarizado)/*Accounting and Reporting*
- Sesión X: Tecnología Computarizada y sistemas de información/*Computerized Technology & Information Systems*
- Sesión XI: Mercadeo y Promoción /*Marketing & Networking*

Founded in 1968, MALDEF, the nation's leading Latino legal organization, promotes and protects the rights of Latinos through litigation, advocacy, community education and outreach, leadership development, and higher education scholarships.