

THURSDAY, APRIL 16, 2020

THE MAYFLOWER HOTEL

1127 CONNECTICUT AVENUE, NW WASHINGTON, D.C. 20036

SPONSORSHIP OPPORTUNITIES

CHAIR - \$40,000

- Speaking opportunity during program
- Two preferred tables of 10
- Multimedia recognition with corporate logo
- Full-page ad on inside cover of Commemorative Program
- Product placement opportunity
- Branding: Step & Repeat backdrop
- · Company acknowledgment in publicity materials

CO-CHAIR - \$20,000

- One preferred table of 10
- Multimedia recognition with corporate logo
- Full-page ad on inside cover of Commemorative Program
- Product placement opportunity
- Branding: Step & Repeat backdrop
- Company acknowledgment in publicity materials

LEGAL CHAIR - \$15,000

- One preferred table of 10
- Multimedia recognition with corporate logo
- Full-page ad in Commemorative Program
- Product placement opportunity
- Presentation at firm by MALDEF President & General Counsel about contemporary civil rights issues

BENEFACTOR - \$10,000

- One preferred table of 10
- Multimedia recognition with corporate logo
- Full-page ad in Commemorative Program

PATRON - \$5,000

- One table of 10
- Multimedia recognition with corporate logo
- Half-page ad in Commemorative Program

SPONSOR - \$3,500

- One table of 10
- Multimedia recognition with corporate logo
- Quarter-page ad in Commemorative Program

NON-PROFIT - \$2,500

- One table of 10
- Quarter-page ad in Commemorative Program

ADVERTISEMENT ONLY

Full-page ad \$1,000 (7.5x10)

Half-page ad \$500 (7.5x5)

Quarter-page ad \$250 (3.75x5)

PURCHASE TICKETS ONLINE

www.maldef.org

Individual tickets \$250

Non-profit tickets \$175

For sponsorship information or ticket purchases, please contact: Jacob Rodriguez at jarodriguez@maldef.org or (213) 629-2512, ext. 139