



MALDEF GALA 2022

Thursday, September 8, 2022

HILTON WASHINGTON DC
NATIONAL MALL THE WHARF

480 L'Enfant Plaza SW
Washington, District of Columbia 20024

WASHINGTON, D.C. AWARDS SPONSORSHIP OPPORTUNITIES

CHAIR - \$40,000

- Speaking opportunity during program
- Two preferred tables of 10
- Multimedia recognition with corporate logo
- Full-page ad on inside cover of Commemorative Program
- Product placement opportunity
- Branding: Step & Repeat backdrop
- Company acknowledgment in publicity materials

CO-CHAIR - \$20,000

- One preferred table of 10
- Multimedia recognition with corporate logo
- Full-page ad on inside cover of Commemorative Program
- Product placement opportunity
- Branding: Step & Repeat backdrop
- Company acknowledgment in publicity materials

LEGAL CHAIR - \$15,000

- One preferred table of 10
- Multimedia recognition with corporate logo
- Full-page ad in Commemorative Program
- Product placement opportunity
- Presentation at firm by MALDEF President & General Counsel about contemporary civil rights issues

BENEFACTOR - \$10,000

- One preferred table of 10
- Multimedia recognition with corporate logo
- Full-page ad in Commemorative Program

PATRON - \$5,000

- One table of 10
- Multimedia recognition with corporate logo
- Half-page ad in Commemorative Program

SPONSOR - \$3,500

- One table of 10
- Multimedia recognition with corporate logo
- Quarter-page ad in Commemorative Program

NON-PROFIT - \$2,500

- One table of 10
- Quarter-page ad in Commemorative Program

ADVERTISEMENT ONLY

Full-page ad	\$1,000 (7.5x10)
Half-page ad	\$500 (7.5x5)
Quarter-page ad	\$250 (3.75x5)

PURCHASE TICKETS ONLINE

www.maldef.org/donate

Individual ticket \$250

Non-profit employee ticket \$175

FOR SPONSORSHIP INFORMATION OR TICKET PURCHASES, PLEASE CONTACT:
AIMEE BORRAYO AT ABORRAYO@MALDEF.ORG OR (213) 629-2512, EXT. 115